

MARCH 28-30, 2008

WESTERN REGIONAL

Barista
COMPETITION

GAIA ARTS CENTER, BERKELEY, CALIFORNIA

BARISTAS FOR BIKES/BIKES TO RWANDA



Welcome, Baristas, to this unique program focused on an opportunity for you to get involved in bettering the lives of coffee farmers in Rwanda.

Bikes to Rwanda and Pacific Bay Coffee Co. & Micro-Roastery are joining forces to bring a new chapter of fundraising and awareness in to the fold. As the first point of contact to customers who enjoy their specialty coffee, you have an opportunity to reach the consumer and make a difference by passing on the message of the Bikes to Rwanda program.

Bikes To Rwanda's aim is to provide cargo bicycles to co-operative coffee farmers in Rwanda. The goal is to improve quality of life in these communities through a bike workshop and maintenance program that provides transportation resources for basic needs and enhances production of quality coffee.

We are challenging all Baristas to raise the funds to purchase one bike (\$120) and create awareness for Bikes to Rwanda. It's as simple as getting twelve customers or friends to support the program with a \$10 donation. All Baristas that meet or exceed this amount by March 30, 2008 will receive a limited edition Barista for Bikes/Bikes to Rwanda Tshirt and have your name thrown in a pot for a big prize that will be awarded at the end of the 2008 Western Regional Barista Competition (WRBC) weekend. You need not be present to win. Baristas attending the WRBC who have completed the challenge will be awarded their t-shirts at the WRBC Welcome Reception so you can proudly wear it during the weekend.

Participating Baristas will be required to track and accept donations accepted on behalf of Bikes to Rwanda by recording contact information on the sponsor form. Completed sponsor forms and funds collected can be brought to the WRBC or mailed to:
Bikes to Rwanda / WRBC
4110 SE Hawthorne Blvd. #406
Portland, OR 97214

We'd love to know who is participating ahead of time so we can share with the media what a wonderful community Baristas are in advance of the WRBC. Let us know you're in by sending an email with your name, shop name and location to info@wrbc2008.com.

For more information about the event:
www.WRBC2008.com.

Questions about Baristas for Bikes?

Kerry Laird
Pacific Bay Coffee Co. & Micro-Roastery
kerrylaird@pacificbaycoffee.com



BARISTAS FOR BIKES FUNDRAISING CHALLENGE

WWW.WRBC2008.COM
WWW.BIKESTORWANDA.COM



BARISTA INFO

Name _____

Cafe/Shop _____

City/State _____

Phone _____ Email _____

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Bikes to Rwanda /WRBC
4110 SE Hawthorne Blvd. #406
Portland, OR 97214.

Payment can also be made via Paypal at www.bikestorwanda.com

Donor Name	Street Address	City, State, Zip	Phone	In the Name of:	Amount	Payment
						<input type="checkbox"/> check <input type="checkbox"/> cash <input type="checkbox"/> paypal
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The goal is for each Barista to raise \$120, the cost of one bike!					TOTAL	