



*When the Best is the
Only Coffee Good Enough*



Call 1-406-542-3509

or online

www.cupofexcellence.org

for samples, to join an international jury,
for membership and for more information.

CUP OF EXCELLENCE
AN AWARD FOR COFFEE LOVERS





IF IT DOESN'T SAY CUP OF EXCELLENCE® ... IT ISN'T.

*Cup of Excellence is
the Most Prestigious Coffee
Award in the World*



- A Cup of Excellence coffee is so rare that only a very small number of coffees ever receive this award.
- This coffee is so good that it has scored high by the world's most selective cuppers in a minimum five stage; three week competition.
- A Cup of Excellence coffee grows in fertile soil kissed by warm sunshine. The fragrance of jasmine blossoms marry the coffee with essence of spicy apricot and roses.
- A winning coffee is harvested at the peak of sweet ripeness infusing its rich flavor with subtle hints of honey, caramel and sweet fruit.
- It is always handled with the care saved for only the most valuable and exquisite products.
- Each cup presents a unique expression of its microclimate and variety. In one you'll taste chocolate or vanilla in another black cherry, lemon or the hint of blueberry.
- A master roaster skillfully unlocks the deeply hidden flavor oils which brew to a perfect cup.
- If you are enjoying a Cup of Excellence coffee you are among only a handful of people lucky enough to savor these award winners. With one sip you will discover why "when the best is the only coffee good enough" a Cup of Excellence winner is the only choice.

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