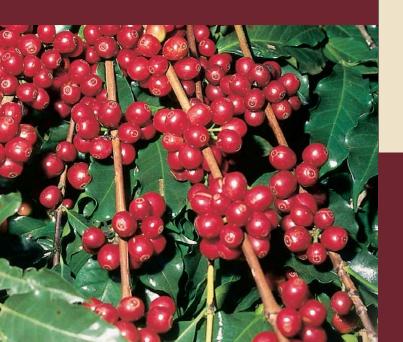


When the Best is the Only Coffee Good Enough





Call 1-406-542-3509 or online

## www.cupofexcellence.org

for samples, to join an international jury, for membership and for more information.

CUP OF EXCELLENCE
AN AWARD FOR COFFEE LOVERS



## Cup of Excellence is the Most Prestigious Coffee Award in the World





## IF IT DOESN'T SAY CUP OF EXCELLENCE® ... IT ISN'T.



- A Cup of Excellence coffee is so rare that only a very small number of coffees ever receive this award.
- This coffee is so good that it has scored high by the worlds most selective cuppers in a minimum five stage; three week competition.
- A Cup of Excellence coffee grows in fertile soil kissed by warm sunshine. The fragrance of jasmine blossoms marry the coffee with essence of spicy apricot and roses.
- A winning coffee is harvested at the peak of sweet ripeness infusing its rich flavor with subtle hints of honey, caramel and sweet fruit.
- It is always handled with the care saved for only the most valuable and exquisite products.

- Each cup presents a unique expression of its microclimate and variety. In one you'll taste chocolate or vanilla in another black cherry, lemon or the hint of blueberry.
- A master roaster skillfully unlocks the deeply hidden flavor oils which brew to a perfect cup.
- If you are enjoying a Cup of Excellence coffee you are among only a handful of people lucky enough to savor these award winners. With one sip you will discover why "when the best is the only coffee good enough" a Cup of Excellence winner is the only choice.

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